**Social Media Opportunities**

The Social Media campaign for the event is being undertaken by Veronika Kamenicka from Activate Vision who can be contacted by email: veronika@activatevision.ie

Exhibitors are invited to interact with the event’s social media campaign using the hashtag **#PTSBIdealHomes**

Use your **Facebook page** to promote the free ticket offer & tell visitors what you are doing at the show to drive visitors to your stand and your Facebook page / website <https://www.facebook.com/IdealHomeShowDublin>

You can also connect to our other Show social media platforms:

**X formally known as Twitter** <https://twitter.com/IdealHomeDublin> (#PTSBIdealHomeShow)

**Instagram** <https://www.instagram.com/idealhomedublin/> and other social media to promote your

participation.

Please use the See Us @ Logo <https://www.idealhome.ie/downloads/> to promote your show presence.